



**ArtsEverywhere@CDC Open Call**

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### **ArtsEverywhere@CDC Open Call**

The National Arts Council is inviting proposals from professional artists, arts groups/collectives, and arts organisations, to develop and present innovative arts experiences that can easily be adapted for different neighbourhood settings across Singapore as part of ArtsEverywhere@CDC from April 2025 to March 2026.

### **About ArtsEverywhere@CDC**

ArtsEverywhere@CDC brings arts experiences to communities where they live, work and play. Every month, members of the public can look forward to arts performances, workshops and activities around Singapore, and develop a greater appreciation for the arts through these shared experiences. This initiative is in line with our aspiration for Our SG Arts Plan (2023 - 2027) to build A Connected Society, where our social connections and national identity are strengthened through the arts.

ArtsEverywhere@CDC is a collaboration between the National Arts Council, People's Association, and the five Community Development Councils (CDCs), and is supported by the Ministry of Culture, Community and Youth, with Catch (catch.sg) as the official arts and culture media partner.

ArtsEverywhere@CDC takes place monthly across the five CDCs featuring a range of artforms and genres.

**Applicants may submit up to two proposals. Submission deadline: 6 January 2025, 23:59hrs. Late submissions will not be accepted.**

## **PROPOSAL BRIEF**

*For Artists, arts groups/collectives, and arts organisations*

### **SECTION 1: PROJECT REQUIREMENTS**

1. All proposed programmes should be suitable for general audiences and be accompanied by fringe activities. Fringe activities are intended to draw in the crowds, engage audiences in hands on art making and grow awareness of art forms. Fringe programmes include participatory activities e.g. drum circles, learning dance movements, origami workshops etc. The range of programme formats is as follow:
  - i. Large scale performances of about 30 – 45 minutes with up to 2 accompanying fringe activities
    - a. requires more complex audio-visual requirements and duration to set-up
    - b. Large group of performers (e.g. >8)
  - ii. Small scale performances of about 30 minutes including 1 accompanying fringe activity
    - a. Performance should only require minimal audio-visual requirements / logistics and less than an hour set-up time
2. Programmes will be presented in 2 sets to maximise audience reach. An example of the schedule is as follows:

<b>Programme</b>	<b>Timing</b>
Fringe activities	10am – 11am; 12pm – 1pm
Performance set 1	11am – 11.30/11.45am
Performance set 2	1pm – 1.30/1.45pm

3. All programmes must have strong interactive or engagement elements that provide opportunities for the community to participate in the programmes and connect with one another during the pre-show fringe activities or as part of audience engagement during performance. Examples of strong engagement could include sing-along sessions, translation of lyrics, quizzes, learning segments, etc. Please refer to **Annex A** for reference of what a large scale and small scale performance might look like.
4. Priority will go to proposals with strong engagement elements that meet any of the following criteria:
  - i. Suitable for a variety of festive occasions
  - ii. Designed for families with children and seniors
  - iii. Aligned with the SG60 theme of “Building Our SG Together” in celebration of Singapore’s 60 years of nation building journey, reflecting on our shared values (e.g. multiculturalism) that unite us and incorporating elements of co-creation with citizens.
  - iv. Feature collaboration between artists/arts groups e.g. multi-cultural, multi-disciplinary

## **Venues**

5. Performance spaces are usually street-level spaces, either outdoors or in semi-sheltered venues. Some of these venues may have LED screens (such as Our Tampines Hub and Heartbeat@Bedok) which you may use to enhance the programme.
6. Performances will be matched with venues based on availability of the artists and suitability of the spaces for the performance.
7. Examples of past ArtsEverywhere@CDC venues include:
  - i. Hubs suitable for large performances: Our Tampines Hub, Heartbeat@Bedok, Kampung Admiralty Community Plaza, Toa Payoh HDB Hub, Braddell Heights Community Hub
  - ii. Neighbourhood markets and shopping centres suitable for large and small performances: Hardcourt beside Yew Tee MRT/Yew Tee Square, Teck Whye Market, Keat Hong Neighbourhood Shopping Centre
  - iii. Parks and playgrounds suitable for large and small performances: Jurong Lake Gardens, Clementi Woods Park

## **Technical Specifications Provided by NAC / PA**

8. For large scale performances, the following set up will be provided:
  - i. Stage of 10m (l) x 5m (b) x 0.6m (h)
  - ii. Comprehensive AV system which includes an audio mixer with up to 32 channels.
  - iii. Basic lighting
  - iv. 4 standard tables (1.2m x 0.6m) and 20 chairs for the fringe activities
  - v. Chairs and music stands for musicians on stage will also be provided.
9. For small scale performances, the following set up will be provided:
  - i. Stage size of 4.8m (l) x 3.6m (b) x 0.3m (h)
  - ii. Basic AV system which includes an audio mixer with up to 16 channels
  - iii. Basic lighting
  - iv. 2 standard tables (1.2m x 0.6m) and 10 chairs for the fringe activities
  - v. Chairs and music stands on stage for musicians
10. Alternatively, applicants may engage their own vendors for sound, lighting and additional logistic requirements. Please factor these costs into the budget proposal.
11. Emcees will be provided for by NAC for all events.

## **Funding**

12. Funding from NAC will cover the following items:
  - i. Honorariums for artists and arts groups

- ii. Production costs e.g. Sets, Props, Costumes, Rental of Music Instruments, Technical and logistics
- iii. Project management fee
- iv. Miscellaneous (including Auditing Fee<sup>1</sup>)

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<sup>1</sup> Successful applicants will be required to submit a Statement of Accounts, certified by an accountant registered with the Institute of Singapore Chartered Accountants (ISCA) or equivalent international body, for project funding above \$10,000. Accounting fees for this statement can be budgeted for in your application.

## **SECTION 2: ELIGIBILITY**

1. This Open Call is open to individual practising artists, or collective of artists who are Singaporeans or Permanent Residents; or organisations registered in Singapore whose core business is in the arts.
2. For arts groups/collectives or organisations, at least half of members or artistic team/cast must be Singapore Citizens or Permanent Residents
3. For Major Company applicants, proposals must be over and beyond the agreed programmes funded under the Major Company Scheme.
4. Artists, creative producers, arts groups/collectives or arts organisations are required to demonstrate good track record in curating and managing arts programmes for the community.

### **A note on Funding Guidelines:**

5. While we celebrate diversity of expression and open, balanced dialogue in the arts, as a statutory body disbursing public funds in line with Government policies, the Council will not consider proposals which:
  - i. Advocate or lobby for lifestyles seen as objectionable by the general public
  - ii. Denigrate or debase a person, group or class of individuals on the basis of race or religion, or serve to create conflict or misunderstanding in our multicultural and multi-religious society
  - iii. Undermine the authority or legitimacy of the government and public institutions, or threaten the nation's security or stability
  - iv. Have a political or religious agenda or proselytise any particular faith, save in accordance with the law

## **SECTION 3: APPLICATION & ASSESSMENT PROCESS**

### **Submission**

1. All applications must be submitted using the templates provided:
  - i. Proposal Submission Form (Annex B)
  - ii. Budget Template (Annex C)
2. Please submit your application to **form.sg link** by **6 January 2025, 23:59**. Late submissions will **not** be accepted. All proposals submitted to the Council will be treated in the strictest confidence.
3. Proposals should include the following information:
  - i. Detailed programme synopsis and structure, including public engagement segments
  - ii. Proposed budget
  - iii. Curriculum Vitae and biography of artists and/or producers involved
  - iv. Technical Rider and Set Lists
  - v. Any relevant supporting documents, including links or videos to previous similar productions for reference, etc.

### **Briefing**

Interested applicants are invited for an optional briefing on Tuesday, 10 December 2024, 10am (online). Please RSVP by indicating the number of pax attending and names (capped at maximum 2 pax per group) to **form.sg link** by Monday, 9 December 2024, 5pm and the details will be sent to you.

### **Selection Criteria**

All submitted proposals will be evaluated according to the following criteria:

- i. Strength and artistic merit of proposal**
  - Engaging repertoire suitable for community audiences
  - Feasibility of the programme to be adapted to different community settings
  - Alignment with any of the SG60 themes indicated in Section 1
- ii. Quality of Audience Engagement**
  - Meaningful strategies to engage audience pre-performance and during performance such as suitable interactive and/or educational elements
  - Depth and rigour of engagement with target audience
- iii. Track record & capacity to execute project**
  - Relevant experience in engaging audience and working in community settings
  - Strong creative team
  - Sound budget & implementation plan



### **Notification**

Successful applicants will be notified on the outcome via email by 31 March 2025. *Submission of final programming and publicity requirements will be updated by NAC at a later stage.*

### **Clarifications**

For clarifications, please contact Zuraini Hamid at [zuraini\\_hamid@nac.gov.sg](mailto:zuraini_hamid@nac.gov.sg). All clarifications are to be made in writing over email.

## **SECTION 4: FOR SUCCESSFUL APPLICANTS**

### **Roles and Responsibilities**

**The artist, arts group/collective/arts organisation will assume responsibility for the following:**

1. Execute **up to 5** shows in total for the above programme at **up to 5** venues *(Each programme can be repeated at different venues. Number of shows and venues to be discussed with NAC based on scheduling and venue availability.)*
2. Engage and enter into contractual agreements with all participating artists and arts groups participating in the programme, where applicable
3. Plan and execute all shows, including technical, logistics and manpower provision, if applicable
4. Ensure that all expenditure is within agreed budget, keep proper receipts and documentation of expenses
5. Provide all marketing materials including publicity images or key visuals for the programme, copywriting, and translation of written materials where necessary to the Council
6. Manage all relevant administration and documentation of project
7. Submit Statements of Accounts and documentation of engagement sessions (if relevant), to the Council

## References: Examples of programmes

### 1. Large scale performances



The Philharmonic Winds at Yew Tee Square



Ding Yi Music Company at Heartbeat@Bedok

For more information on other past ArtsEverywhere@CDC performances, please visit

<https://www.catch.sg/Article/Things-to-do-ArtsEverywhereCDC-Performances-Workshops-Cultural-Activities>

### 2. Small performances



c.o.o.e at Vivocity as part of SAW x PASSionArts



Sweet Tooth at Punggol Breeze Playground, AYN